

DRIVING THE DIGITAL FUTURE

EXHIBITOR CONTRACT

VIRTUAL EXHIBIT STAND - \$7,500

- 5 Full Delegate Passes for Clients (\$2,000 value)
- Attendee list with contact information (sent 1 week post conference)
- Create booth from 3D templates
- Each booth can list the documents, videos and content such as about us, products, services and information
- Add documents to the virtual swag bag
- Chat/Video Chat with representation from the booth chat rooms. System will allow for group chat or private chat
Within private chat, system will allow for text, voice, or video.



Supply Chain Management Review Exclusive Exposure

- 1/2 page ad in the January Issue (15,000 print subscribers) which includes an EZ Connect Buying Intent Lead Program. EZ Connect is a landing page for our digital subscribers (33,000) that asks readers buying intent questions about their plans to purchase or evaluate over the next 12 months. Advertisers will receive contact information plus the buying response information for their product category. (\$4,000 value) *no ad, we can assist at cost

ASSOCIATE LEVEL SPONSORSHIP FOR EXHIBITORS - \$1,500

- 1 Comp Full Delegate Pass
- Recognized on pre mailers (55,000)
- Recognized on pre & post mailer to Attendees
- Logo on landing page under Silver level
- Logo in registration confirmation email
- Recognized on "Thank you Sponsors" slide that is shown between sessions



Supply Chain Management Review Exclusive Exposure

- Logo Recognized on all Marketing Materials Including Ads in Supply Chain Management Review and Logistics Management
- Free 1 year subscription to Supply Chain Management Review (\$139 Value)

DIGITAL SHOW PROGRAM ADVERTISING

- Full Page Ad = \$1,000
- Pick your Placement Full Page - \$1,250

Premium Locations:

- Back Cover – 1 available - \$1,750
- Inside Front – 1 available - \$1,500
- Inside Back – 1 available - \$1,500

CONTRACT DETAILS

Company: _____
First Name: _____
Last Name: _____
Title/Position: _____
Billing Address: _____
Country: _____
Phone #: _____
Email: _____

EXHIBIT SELECTIONS:

Virtual Exhibit Stand  
\$7,500  

Associate Level Sponsorship For Exhibitors
\$1,500  
 

EXHIBITOR UPGRADES

Digital Show Program Advertising:

Full Page Ad - \$1,000
Pick your Placement Full Page - \$1,250
Back Cover – 1 available - \$1,750
Inside Front – 1 available - \$1,500
Inside Back – 1 available - \$1,500

PRICING DETAILS:

Exhibitor Cost: \$ _____

Exhibitor Upgrades

Associates Level: \$ _____
Show Program Advertising: \$ _____
Additional Delegates (\$200 each): \$ _____
Total Price: \$ _____
25% Deposit Due: \$ _____

Preferred Space location:

Option 1: _____
Option 2: _____
Invoice: _____
Credit Card: _____

Accounts Payable Contact _____

Name _____

Email _____

Phone _____

Signature: _____

Print Name (Title & Date): _____

Your signature signifies that you have read, understand, and agree to all the terms and conditions of this contract (including the rules & regulations published on the event's official website, which constitutes as part of this agreement), and verifies that you are authorized to request sponsorship packages/advertising/exhibit space and to obligate your company/organization.

Payment & Cancellation Policy for Current Exhibitors: By signing this contract, you agree to all terms and conditions within this cancellation policy. All payments for the original NextGen Conference agreement have been applied to this virtual NextGen Conference sponsorship. All deposits and payments to date are non-refundable. If there is a remaining balance, it will be due on or before September 10th, 2021. If an Exhibitor reduces or cancels after September 10th, 2021, a cancellation penalty of 75% of total commitment will be assessed. If an Exhibitor reduces or cancels less than 30 days prior to conference, the total amount of commitment is due.

For more information please contact • Elena Day Parsons • 816-585-2016 • elena@nextgensupplychainconference.com